

Executive AI Briefing

What the Briefing Covers



Clarity for leaders accountable for AI decisions. A structured, non-technical briefing designed for boards and senior leadership.

Format

Duration: 60–90 minutes • In-person or virtual • Structured, conversational, decision-focused

What leaders walk away with

- **AI Agents in plain English:** what they are, what they are not, and how they differ from traditional software and automation.
- **Where value actually comes from:** high-impact use cases, why initiatives fail to reach production, and how to separate genuine value from experimentation.
- **Governance, risk and accountability:** who is accountable when AI acts, what boards must govern before approving scale, and why auditability and explainability matter.
- **What leaders must decide:** proceed, pause, or redirect and what must exist before approval.

What we deliberately do not do

- No vendor pitches
- No tool comparisons
- No technical demos

Who this briefing is for

- Board members
- CEOs / Managing Directors
- CIOs / CTOs
- CISOs / Risk and Compliance leaders
- Executives accountable for AI investment and risk

Where it fits

Many organisations begin with an Executive AI Briefing to align leadership before technical work starts.

Typical progression: Executive AI Briefing → AI Agent Reality Check → AI Agent Design and Governance → Build & Integration → Oversight & Optimisation.

Next step: Book an Executive AI Briefing • [oxhey.ai](https://www.oxhey.ai)